| L Number | Hits    | Search Text   | DB    | Time stamp       |
|----------|---------|---|-------|------------------|
| 1        | 2270913 | s send\$3 or transmit\$4 or forward\$3                  | USPAT | 2003/04/08 11:31 |
| 2        | 29812   | coupon or promotion or cent ADJ off or                  | USPAT | 2003/04/08 11:31 |
|          |         | incentive   |       | <u> </u>         |
| 3        | 621     | (s send\$3 or transmit\$4 or forward\$3)                | USPAT | 2003/04/08 11:32 |
|          |         | near5 (coupon or promotion or cent ADJ                  |       |                  |
|          |         | off or incentive)                                       |       |                  |
| 4        | 167370  | manufacturer or issuer                                  | USPAT | 2003/04/08 11:32 |
| 5        | 2028158 | customiz\$4 or tailor\$3 or target\$3 or                | USPAT | 2003/04/08 11:33 |
| 1        |         | modif\$3 or chang\$3 or alter\$3                        |       |                  |
| 6        | 771     | (customiz\$4 or tailor\$3 or target\$3 or               | USPAT | 2003/04/08 11:34 |
|          |         | modif\$3 or chang\$3 or alter\$3) near3                 |       |                  |
|          |         | (coupon or promotion or cent ADJ off or                 |       |                  |
|          |         | (incentive)   |       |                  |
| 7        | 26      | ((customiz\$4 or tailor\$3 or target\$3 or              | USPAT | 2003/04/08 11:34 |
|          |         | modif\$3 or chang\$3 or alter\$3) near3                 |       |                  |
|          |         | (coupon or promotion or cent ADJ off or                 | 1     |                  |
|          |         | incentive)) near5 (manufacturer or issuer)              |       |                  |
| 8        | 1045    | (customiz\$4 or tailor\$3 or target\$3 or               | USPAT | 2003/04/08 11:34 |
|          |         | modif\$3 or chang\$3 or alter\$3) near5                 | İ     |                  |
|          |         | (coupon or promotion or cent ADJ off or                 |       |                  |
|          |         | incentive)  |       |                  |
| 9        | ( 33    | $\mathcal{D}$ (customiz\$4 or tailor\$3 or target\$3 or | USPAT | 2003/04/08 11:34 |
|          |         | modif\$3 or chang\$3 or alter\$3) near5                 |       | 1                |
|          |         | (coupon or promotion or cent ADJ off or                 |       | į .              |
|          |         | incentive)) near5 (manufacturer or issuer)              |       | •                |